



Food Fundraising Guide

Feeding Futures
School District 8 Kootenay Lake



Food Fundraiser Overview



Nutrition

Up to 4 times per year, schools are permitted to run food fundraisers involving items from the guidelines in this document. All other school to student fundraisers must abide entirely by the Canada Food Guide and the Guidelines for Food and Beverage Sales in B.C Schools.

Adult to adult (non-student) fundraisers are not bound by the above nutrition guidelines (e.g., Purdy's).

Mark-Up

Fundraisers involving food provided during the standard lunch, breakfast, or snack program are subject to a maximum mark up of 20%.

Food fundraisers outside of school hours or with entirely donated ingredients are not subject to a maximum mark-up. Examples of these events are listed below. For other food related fundraisers, please contact the Food Program Advisor for approval.

Fundraisers not subject to a maximum mark-up

- Middle and Secondary school sports tournaments
- Fundraisers with entirely donated ingredients
- Popcorn sales
- Craft fairs
- Christmas concerts
- Entrepreneurship events
- Movie nights
- Community events
- -Purdy's, Cookie dough sales



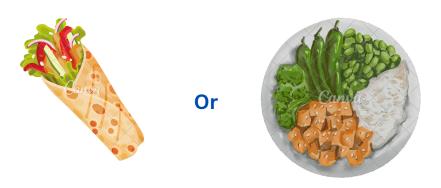


Balanced food fundraisers look like...

Meals should include:

- **Source of protein** (e.g., lean meat like chicken, turkey and vegetarian options, dairy products, etc.)
- **Grain** (whole-grain, whole-wheat, buckwheat, quinoa, whole grain brown rice or wild rice)
- **Produce** (minimum 2 kinds of produce)
- Beverage (water or unsweetened milk)

Entree (inclusive of a grain, protein and vegetables or fruit)



Fruit or Vegetable side

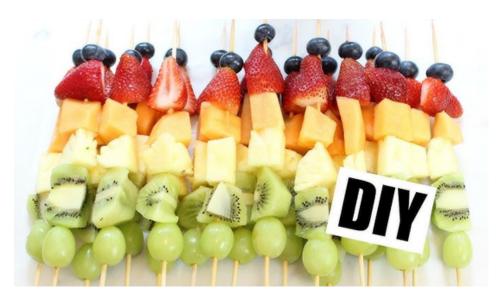




Fruits and Vegetables













Other ideas...



Butter Chicken e.g., KTK Masala Shop



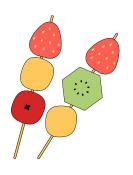
Baked potatoes (e.g., low-fat sour cream, cheese and chives



Burritos, Quesadillas, Tacos (e.g., Chicken, black beans, corn and brown rice in whole wheat tortillas



Rainbow Fruit Skewers with Chocolate-Dipped Strawberries



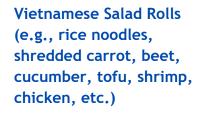
Savory Skewers e.g., lean beef, chicken, shrimp, peppers, tomatoes, zucchini, feta cheese, pineapple etc.



Chili cookoff (e.g., lean beef, beans, peppers, corn, low sodium seasoning, whole-wheat bun)



Sub Station
(e.g., various bun options, and
filling: lean beef meatballs, sliced
turkey or chicken, falafels,
lettuce, tomatoes, or other
veggies of choice)



Bannock pizza, or wholegrain/wheat pizza dough, with chicken, turkey, fish, pineapple, veggies, etc.







Pancake/Waffle breakfast (e.g., wholegrain pancake mix, topped with fruit, Greek yogurt, individual maple syrup/honey portion, optional: turkey sausages)



Family spaghetti dinner (e.g., whole-grain noodles, or gluten free pasta/vegetable pasta, learn beef meatballs, vegetable and sauce of choice



Any other ideas? Let me know!



Burgers! (e.g., lean beef, chicken, veggie, halal)

























*Halal







Try to have a variety of gluten-free, whole-wheat/grain, etc. buns











Up to 4 times per year, schools are permitted to serve the following items at school food fundraisers:

Snacks

















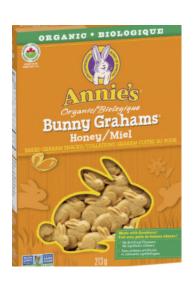




























Hot Dogs









































Additional Food Fundraising Ideas:



- Fruit or Veggie Kabobs
- Fruit sticks dipped in yogurt, rolled in granola, coconut, etc.
- Watermelon Slices
- Fresh produce boxes, baskets, or bundles
 - E.g., Sell bundles of donated fresh produce to families
- Banana pops
- Smoothie popsicles
- Pancakes/waffles
- Mini cucumbers, carrots
- Homemade granola bars, trail mix

Fresh to You Fundraiser

Fresh to You is a fundraising initiative for K-12 schools in BC. <u>Schools participating in Fresh to You Fundraiser</u> receive bundles of locally grown fresh fruits and vegetables to sell to family and friends as a fundraiser

Why Fresh to You?

- It promotes healthy food choices to students and their families.
- It provides high-quality, fresh, and seasonal produce for a healthy fundraising option.
- All of the produce is locally grown from BC suppliers, so your school is supporting BC farmers and growers in your community.
- It provides information for students and families about fresh, locally grown vegetables, as well as recipes for enjoying the produce at home.
- Your school receives a 40% profit on all of the bundles sold.

Bundle 1 - \$25

- 5lb Red Beets
- 5lb Pacific Premium Potatoes Small
- 3lb Onions (Yellow)
- 3lb Carrots

Bundle 2 - \$30

- 5lb Pacific Premium Potatoes Small
- 5lb Red Beets
- 3lb Carrots
- 1lb Parsnips
- 283 g Shallots



Non-Food Fundraising Ideas







- Multicultural celebration days
- Favourite sporting team colours
- School discos and concerts
- Costume nights casual dress days
- Face painting days
- Cinema and trivia nights
- bike-athon, sled-a-thon, walk-athon, dance-a-thon, rock-a-thon or read-a-thon, for which sponsors pledge money by the mile, hour, or number of books/pages



- Organize a fun run
- Recycling cans/bottles/paper
- Used book sale
- Trash to treasure sale: community members bring items to donate for a school yard sale
- Cookbooks with recipes from teachers/students/community members















